13 STATS THAT EXPLAIN THE GIG ECONOMY

Is everyone going freelance? Not quite, but the trend toward independent work is growing. Here’s a closer look at the numbers.

11% OF WORKING ADULTS IN THE U.S. WORK PRIMARILY AS INDEPENDENT CONTRACTORS
Nation1099.com

86% of professional freelancers CHOOSE freelancing
The 2016 Field Nation Freelancer Study

19.8% of full-time independents earn more than $100,000
State of Independence In America 2017, MBG Partners

7.6 MILLION AMERICANS WILL WORK IN THE ON-DEMAND ECONOMY BY 2020
Intuit Investor Forecast

50% of U.S. jobs are compatible with remote work, and 80% of the workforce says they’d like to work remotely. Yet only 7% of employers make flexible work available to most employees
GlobalWorkplaceAnalytics.com

Part-time and full-time freelancers represent 35% of the U.S. workforce
Freelancing In America, 2016, UpWork/Freelancers Union

1/3 of professionals globally say work-life balance is getting more difficult
Work-life Challenges Across the Generations, EY

70% of large companies globally have a workforce comprised of 30% or more contingent workers
Global Contingent Workforce Study, EY

51% of U.S. employees are searching for a new job or watching for openings
American Workplace Changing at a Dazzling Pace, Gallup

20-30% of the working-age population in the U.S. and E.U. engage in some independent work
Independent Work: Choice, Necessity and the Gig Economy, McKinsey Global Institute

Sources: The Ultimate Guide to Gig Economy Data at Nation1099.com