

13 STATS THAT EXPLAIN THE GIG ECONOMY

Is everyone going freelance? Not quite, but the trend toward independent work is growing. Here's a closer look at the numbers.

11% OF WORKING ADULTS IN THE U.S. WORK PRIMARILY AS INDEPENDENT CONTRACTORS

Nation1099.com

86% of professional freelancers CHOOSE freelancing

The 2016 Field Nation Freelancer Study

50% of U.S. jobs are compatible with remote work, and 80% of the workforce says they'd like to work remotely. Yet only 7% of employers make flexible work available to most employees

GlobalWorkplaceAnalytics.com

19.8% of full-time independents earn more than \$100,000

State of Independence In America 2017, MBO Partners

Part-time and full-time freelancers represent 35% of the U.S. workforce

Freelancing In America, 2016, UpWork/Freelancers Union

7.6 MILLION AMERICANS WILL WORK IN THE ON-DEMAND ECONOMY BY 2020

Intuit Investor Forecast

CEOs say the top drivers of industry changes are the "changing nature of work" and "flexible work"

The Future of Jobs Report, World Economic Forum

The share of people in "alternative work arrangements" increased 50% in 10 years

The Rise and Nature of Alternative Work Arrangements in the United States, 1995-2015

1/3 of professionals globally say work-life balance is getting more difficult

Work-life Challenges Across the Generations, EY

ONLY 30% OF U.S. EMPLOYEES SAY THEY ARE ENGAGED AT WORK

State of the American Workforce report, Gallup

20% of large companies globally have a workforce comprised of 30% or more contingent workers

Global Contingent Workforce Study, EY

51% of U.S. employees are searching for a new job or watching for openings

American Workplace Changing at a Dizzying Pace, Gallup

20-30% of the working-age population in the U.S. and E.U. engage in some independent work

Independent Work: Choice, Necessity and the Gig Economy, McKinsey Global Institute